

Housing and Ageing

Linking strategy to future delivery for Scotland 2030







# Welcome

To plan for housing and ageing effectively for 2030, now is the time to analyse shared policy challenges and priorities across the UK, understand how they are being delivered and experienced by older people, and take forward best practice.

The proposed series of events will mobilise learning from practitioners, stakeholders and policy makers in Scotland, England and Wales by developing and exchanging knowledge between diverse geographical areas that share similar issues around housing and ageing (e.g. inequalities around rural/urban/disadvantaged communities).

The events will bring together academics, policy makers, service users and organisations delivering policy objectives in practice.

#### Who are we?

# UNIVERSITY of STIRLING

Professor Judith Phillips, Deputy
Principal (Research) and Professor of
Gerontology

Dr Vikki McCall, Head of Housing

Dr Alasdair Rutherford, Senior Lecturer in Social Statistics

Dr Jane Robertson, Lecturer in Dementia Studies

Dr Melanie Lovatt, Lecturer in Sociology



Dr Ryan Woolrych, Associate Professor in Urban Studies



Professor Judith Sixsmith, Chair in Health Related Research





Zhan McIntyre, Public Affairs



Jeremy Porteus, Managing Director, Housing Learning and Improvement Network



Dr Friederike Ziegler, Researcher in Urban Planning and Ageing



Jim Eadie, Housing lead for Age Scotland



# Our Strategic Programme

Practitioner Working Group

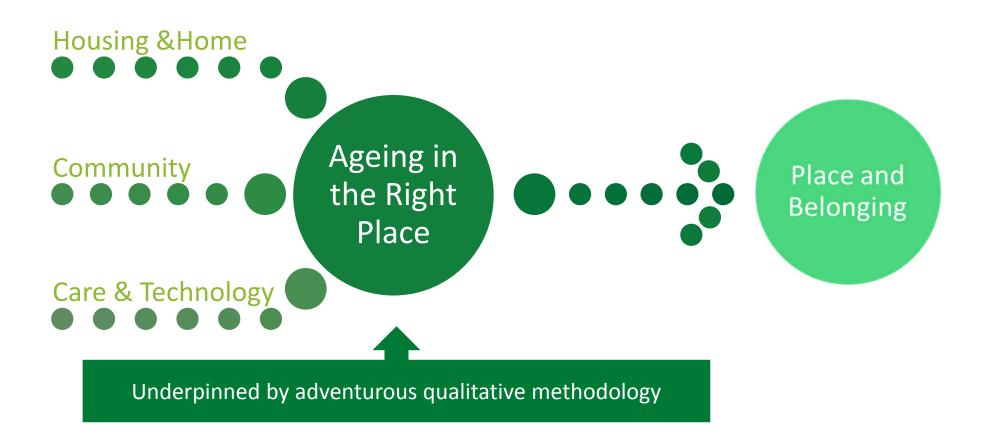
Stakeholder Working Group

Policy-makers and Influencers Working Group

Final Conference Event

- Co-designed, evidence-led set of recommendations for the UK, Scottish and Welsh Governments
  - An international network for Housing and Ageing

## Our approach underpinning the programme

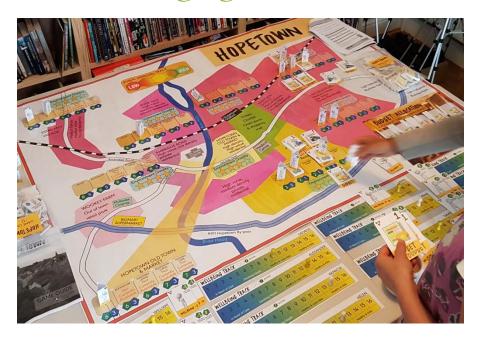




#### The 'Serious Game'

A 'Serious Game' – a bespoke, personalised, strategic exercise – will be delivered today to allow you to negotiate potential obstacles for delivering Housing and Ageing strategies by 2030.

• The game will facilitate knowledge exchange by involving participants in taking on different perspectives within policy and practice, and managing different scenarios.





#### The Rules



- Chatham House Rule information disclosed during the events may be reported by those present, but the source of that information may not be explicitly or implicitly identified.
- We will be recording your feedback today via 'reporters' our PhD students
   taking notes. Names will not be recorded.
- Remember we are gathering qualitative evidence about topics, discussions, decisions etc all responses will be anonymised.
- We will be taking photos and tweeting about the event #housingandageing
  if you do not wish to have your photo taken please let the photographer know.
- Remember this is all voluntary, and if you want to opt out of the research element of the event please just let us know.



# Todays agenda

		Leading
10.00	Arrive and refreshments	
10.30	Welcome and outline of event	Vikki McCall
10.45	Housing and Ageing – Where are we now? Priorities for ageing	Vikki McCall
11.00	Ageing in Place – looking at housing from a more holistic perspective	Judith Sixsmith
11.15	Competing priorities? The developers' point of view	Friederike Ziegler
11.30	Housing LIN – evidence, policy and ageing	Jeremy Porteus
11.45	SFHA – Practitioner priorities	Zhan McIntyre
12.00	Briefing on the Serious Game	Jim Wallman
14.45	Briefing and summary	
15.15	Recommendations for the UK, Scottish and Welsh Governments	





# Final conference event

The final conference event will present the findings and analysis of the three working groups to integrate policy-maker, practitioner and service user knowledge to inform the implementation of the strategies.

To produce co-designed, evidence-led recommendations for the UK and devolved governments on supporting delivery of Housing and Ageing strategies for 2030.

2<sup>nd</sup> July 2018



# Housing and Ageing – where are we now?

### Are we prepared?

The UK housing sector is 'woefully underprepared' for ageing (Lords Select Committee 2013, UK Parliament 2017), which makes housing and ageing an important policy priority.

Alongside the UK Government's Housing Strategy, the devolved governments have several strategies that link to housing and older people in Scotland (Age, Home and Community: 2012 – 2021) and Wales (Strategy for Older People 2013–2023).

Policy review groups emphasise an urgent need to focus on the implementation phase and possibilities for collaboration (Our Housing AGEnda 2017).



## Ageing-in-place

- Ageing-in-place has been a key theoretical and policy driver in recent years (Sixsmith and Sixsmith 2008; Sixsmith *et al.* 2017).
- This agenda stipulates that the preferred environment in which to age is at home and in the community. In achieving this, housing supports are needed that encourage older adults to live independently, co-located in a community of choice and surrounded by services and amenities that meet the often complex and changing requirements of old age (Woolrych and Sixsmith 2017; Greasley-Adams, Gibson, Robertson and McCall 2017).



Existing research has:

overlooked the notion of home within the context of community and the need to support a sense of place and belonging i.e. creating psychological, social and environmental supports that provide a viable environment in which to age (Phillips *et al.* 2011).



An extensive review of research by the Housing and Dementia Research Consortium (2009) points to the benefits of a lifestyle that offers the dignity and sense of wellbeing that older people seek, based on three key principles:

- Independence
- Empowerment
- Accessibility



#### Trans-disciplinary approach

We take a transdisciplinary approach as this is about "the cooperative creation of a consensus" (Boger *et al.* 2016) to build a set of recommendations to support policy and practice in Housing and Ageing for Scotland 2030...

... this will help us gain new perspectives through our "joint efforts" by enhancing the ability to tackle real world problems (Boger *et al.* 2016).



# Let's make positive change

Bringing together issues around Housing and Ageing, as well as people from housing, health and social care sectors lets us mobilise a diverse team of researchers, knowledge creators and users that will go beyond common boundaries.





Thank you for taking part and enjoy the day!